

# GDPR

# SOS

GET DATA PROTECTION RIGHT

## WHAT

Even if you've left it late, the GDPR SOS course is designed to get you ready for the new European data protection framework. This course gives you a practical understanding of how GDPR affects your organisation, and the knowledge to implement a practical action plan for the next few months. Course materials include templates and a detailed Guide for your Data Protection Officer or DP Lead.

## WHERE AND WHEN

Manchester: 28/3/2017

London: 29/3/2017

10am – 4pm

WHO:

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**Cost**

**£250 + VAT**

including materials,  
lunch + refreshments

**2040**  
training

## FIND YOUR DATA

Carry out info survey  
Identify purposes  
Justify your use of  
personal data

## GRASP THE BASICS

Personal data  
Consent  
Legitimate interests  
Do we need a DPO?

## CEMENT PROCESSES

Individual rights  
DP by Design  
Impact assessments  
Breach notification

## IDENTIFY RISKS

Contracts  
Monitoring  
Automated decisions  
and profiling

## WHY THIS COURSE?

You've heard the hype, you've read the scaremongering articles and emails. You've seen a dozen 'Certified GDPR Professionals' claiming that GDPR is the end of the world if you don't buy what they're selling. Data Protection is changing, and the GDPR will empower ordinary people to exercise greater control over their data. There are new responsibilities, enhanced rights, and subtle changes that are easy to miss. But there is no need to panic. There are concrete, practical things you need to do, and there's still time to do them.

## GDPR IS AN EVOLUTION, NOT A REVOLUTION

The Information Commissioner is on the same learning curve that everyone else is. So instead of fretting about €20 million fines that will probably never happen, think about practicalities. What processes do you need? Is there software that might help? What routines and procedures do you need to develop? This course will tell you.

## FIVE THINGS THAT YOU'LL GET ON THIS COURSE:

- 1) A clear overview of the practical demands that GDPR places on you
- 2) Jargon-free advice about what to prioritise and what you can leave out
- 3) Space to ask questions about your specific concerns and issues
- 4) Templates for rights, breach notification, and impact assessments
- 5) Detailed Data Protection Officer Guide to take away

As well as all materials, refreshments and a good lunch

## WHY CHOOSE 2040 TRAINING?

- A trainer with 16 years of experience of working on Data Protection
- No hype, no jargon, no nonsense
- Query service after the course at no extra cost